What's Your Secret Sauce?

How are you showing up in the marketplace? What's your unique selling proposition?

Angie O'Grady – Stella Pop Consulting Sarah Fustine – Think Big Partners Adam Segal – Cove John Arenas – Serendipity Labs













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What's your secret sauce?



- 14,000 coworking spaces today
- 26,000 by 2020
- WeWork competing with a free year in some markets
- What story do you tell?





Bond Collective







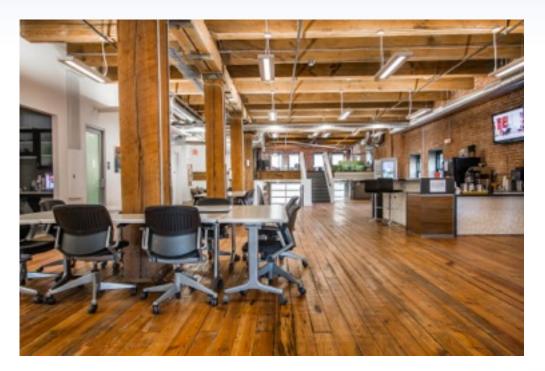
Cove







Think Big Partners







Serendipity Labs

