

What's Your Secret Sauce?

How are you showing up in the marketplace?
What's your unique selling proposition?

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November 9-10, 2017 | Brooklyn, New York



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What's your secret sauce?



- 14,000 coworking spaces today
- 26,000 by 2020
- WeWork competing with a free year in some markets
- What story do you tell?

Bond Collective



Cove



Think Big Partners



Serendipity Labs

