



SEPTEMBER 19-22, 2023
MGM, National Harbor
Washington, D.C.



Sponsorship Opportunities

Contact jennifer@globalworkspace.org

PRESENTED BY



Why Sponsor?



You've got the expertise, we've got the audience. **The 2023 GWA Conference** is the premier event hosting the most inclusive and sophisticated conversations around the future of flexible office. By exhibiting, you get both a physical and brand presence with the key players in the flexible office market. There's nothing like the opportunity to build on existing relationships, and start new relationships in-person to help close deals. We look forward to hosting you as a sponsor! Place your company at the forefront of our industry by partaking in one of six sponsorship options for our fall event.

INTERESTED IN SPONSORING?

Contact jennifer@globalworkspace.org to reserve your sponsorship





Who is the GWA?

The Global Workspace Association is the connection point for future-focused flexible office operators, vendors, developers, building owners and investors. The GWA knits together constituents that are focused on helping people to work the way they want, when they want. We serve over 2,000 flexible office/coworking operators with representation on every continent.



GOOD NEWS TRAVELS FAST

Jam-packed with great content, great networking opportunities, and a diverse attendee list: operators, vendors, developers, owners, and investors. The conference is only a day and a half but more worthwhile than many meetings that are twice as long.

— **JOSH FINE, EVP,
FOCUS PROPERTY GROUP**

Best conference of the year. Leaning forward, while honestly standing in the present.

— **KYLE COOLBROTH, CEO,
FUELED COLLECTIVE**

I highly recommend this conference to everyone in the shared workspace industry. It's always enjoyable and a great way to learn and network with CRE professionals.

— **KEITH WARNER,
MANAGING PARTNER,
PACIFIC WORKPLACES**

The GWA Conference is great if you're serious about really understanding the industry and how to do your job better!

— **BARBARA SPRENGER, CEO,
SATELLITE DESKWORKS**

Whether you're figuring out how to open a coworking/shared office, in your first year of being open, or a veteran in the industry, there are a lot of takeaways from this conference for everyone. No matter where you're at in your journey, there are a lot of nuggets to help you continue growing your business. Also the support from everyone else is second to none. Look forward to implementing some of what I learned and come back at a new level next year!

— **MATT IRVIN, OWNER, INNERSTATE COWORKING**

ATTENDEES FROM OUR LAST CONFERENCE

JUST A FEW OF THE GUESTS AND SPONSORS FROM LAST YEAR:

360 Wraps

25N Coworking

Alidade Partners

Alliance - Allwork.Space

Anchor Office

Anytime Mailbox

Avison Young

Blankspaces

Bond Collective

Brick House Blue

Bridge Investment Group

Burbity Workspaces

Caddo

Cameron Management

Carr Workplaces

Codebase Coworking

Common Desk

Coworking SEO

Coworks

Cresa

Cushman & Wakefield

Denswap

Deskpass

District Offices

Downtown Works

DPG Partners

Ensemble Coworking

essensys

Everything Coworking

Executive Suites

Executive Workspace

Expansive

Evo Technologies

FireWorks Coworking

Flex Workspace Solutions

Flexspace Advisors

FUSE Workspace

GCUC

Good Coworking

Gravitate Coworking

Heirloom Cowork

Hines

Hone Coworks

HRKNSScowork

Incendium Consulting

Innovative Development

Instant Group

Intelligent Office

IOS Offices

iPostal1

Q Offices

Isofy

JLL

Kiln

Launch Coworking

Launch Workplaces

LiquidSpace

Lucid Private Offices

Mission Control Coworking

Nexodus

Office Evolution

OfficeRnD

Outlet Coworking

Pacific Workplaces

PilotoMail

Preferred Office Network

Premier Workspaces

Proximity

Pursuit Coworking

Qira

Roam

Satellite Deskworks

Shift Workspaces

Spacefully

StellaPop

Syncaroo

TCC Canada

Teche Ventures

Terminal

The Landmark

The Mark

The Post Workspaces

The Root Coworking

The Sliding Door Company

The Village Workspace

Thinkspace

Thrive Coworking

TKO Suites

TriNet

Ultrasoft Technologies

Upflex

Upsuite

Valve

Vari

Venture X

WorkLodge

Workng

Workplace Studio

Workspace

Woven Workspaces

WPS Global

YardiKube

... AND SO MANY MORE

SPONSORSHIP PACKAGES

| WHAT'S INCLUDED | SILVER | GOLD | PLATINUM |
|---|--|---|---|
| INVESTMENT | \$6,500 | \$10,500 | \$15,500 |
| Attendee List Email addresses included for attendees that opt-in | ✓ | ✓ | ✓ |
| Exhibit Space Dedicated booth space location is first come first serve. | 8x10 Booth | 8x10 Booth | 10x20 Booth |
| Event Pass Team Registrations All-access passes for your team to experience the event, and number of team registrations | 2 all-access pass 2 staff registration | 3 all-access pass 5 staff registration | 4 all-access pass 8 staff registration |
| Conference App Great brand exposure for displaying button ad on conference app. | | ✓ | ✓ |
| Social Media Promotion Dedicated conference posts - company name and logo. | | ✓ at least 4 | ✓ at least 6 |
| Conference Website Logo Logo + company description on conference website (back linked). | ✓ | ✓ | Priority placement |
| 1-Minute Pre Session Video Intro 1 minute video commercial prior to session after audience is seated. | | | ✓ |
| Introduce a Session Live intro to one of the event sessions. [GWA to script] | | | ✓ |
| Event Signage Brand recognition throughout the conference through logo placement on event signage . | Logo on sponsor banner at registration desk | Logo at Registration Desk. Logo on screen at all General Sessions. Logo on signage for all Breakout Sessions. | Priority placement of Logo at Registration Desk. Logo on screen at all General Sessions. Logo on signage for all Breakout Sessions. |
| Email Exposure | 1 dedicated email of sponsors within 4 weeks of conference | Logos on most conference emails | Logos on most conference emails |

Important Sponsorship Notes:

- If you need a double booth or priority placement we need to know by May 15th
- You pick your booth when you sign up - first come, first-served
- 50% Deposit when you sign (must be received within 30 days)

A LA CARTE OPTIONS

Looking for more ways to expand your brand recognition? Maximize your exposure and check out the options below. You can select an option as an add-on or stand alone sponsorship.

CONFERENCE REGISTRATION BANNER

~~\$5,500~~ **SOLD**

Branding on the top banner of our annual conference registration page.

COMMUNITY MANAGER AWARDS

\$2,500

Co-emcee the CMAwards ceremony. Logo on all CMAward ceremony signage

BANNER AD IN CONFERENCE APP

\$2,500

Our conference app has a 90% download rate. Get additional brand awareness and booth promotion with an app ad.

LANYARDS

~~\$2,500 + production~~ **SOLD**

Logo included on all conference lanyards.

ADDITIONAL ATTENDEE TICKETS

\$899

Register an additional team member at the early bird/member rate any time before the conference starts.

SPONSOR A HAPPY HOUR

\$2,500 + bar tab

Adding your company name and logo to a Happy Hour event ensures you branding and association to a highly attended time.

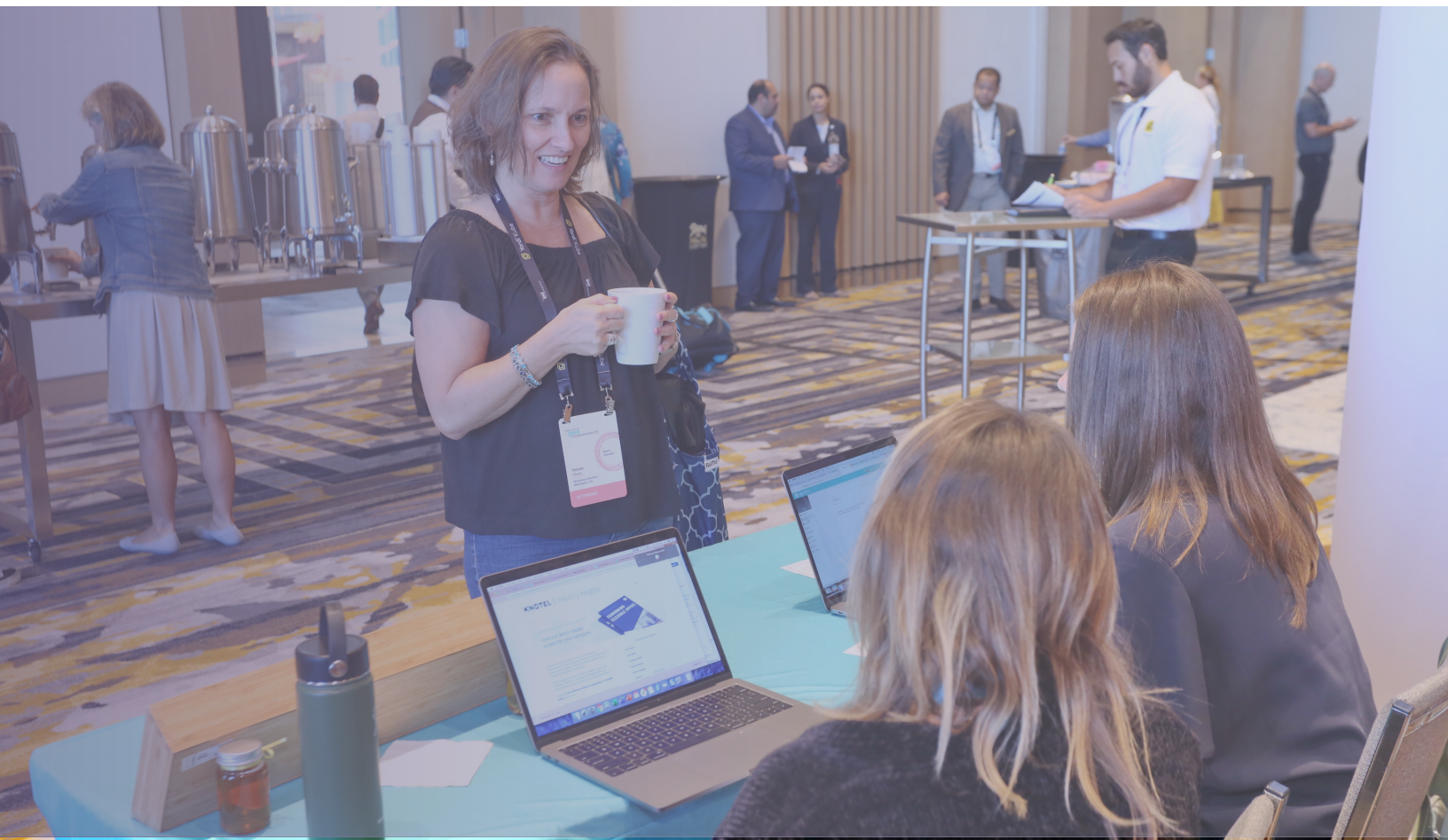
HAVE ANOTHER REQUEST?

Contact us by emailing jennifer@globalworkspace.org



Become a Sponsor

Contact Jennifer Ibe at jennifer@globalworkspace.org to reserve your sponsorship. Get in touch for additional information on how you can be part of **The 2023 GWA Conference**.



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Fall Conference

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